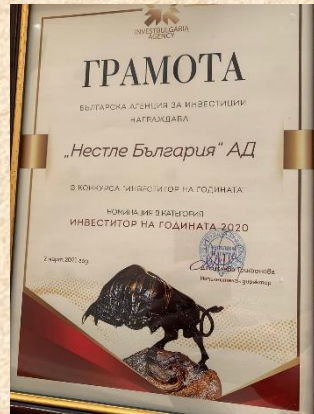


Nestle Bulgaria Outlook

INVESTOR OF THE
YEAR 2020

CERTIFICATE CLASS A
for
Smarties & KitKat



1,034

employees



791
products



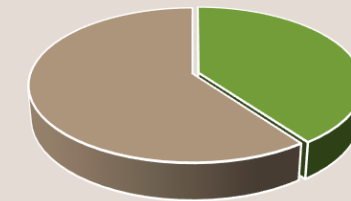
1+1+1

Nestle Campus with
Factory, Distribution
Center and Bulgaria
Head Office



8%

Young people up to
29 y o



60/40

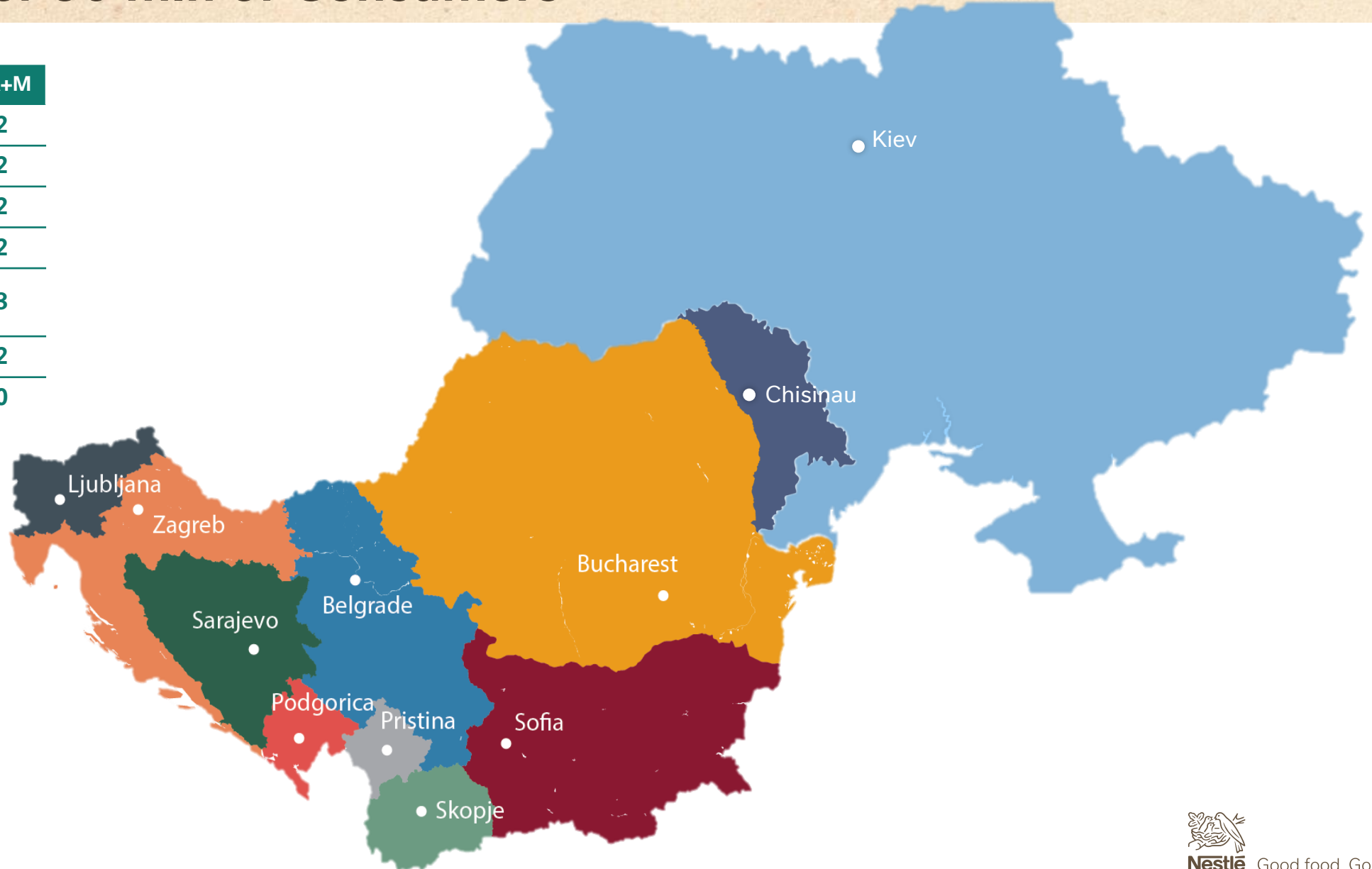
Local sales/export



Nestle Good food, Good life

SEE Operations ambition is to ensure on shelf availability of our products for 90 mln of Consumers

	SEM	UA+M
● Markets	9	2
● Geographies	3	2
● Languages	9	2
● Currencies	7	2
● Main religions	3	3
● Writing types	2	2
● EU members	4	0



Personal framework **Lukasz Kroczewski**

Supply Chain Manager of Nestle South East Market

My mission

**Help develop talents
while growing the Business**

My key principles

Be positive, people want to do good – Develop individuals and teams – Set ambitious goals to drive results

**16 years & 6 Countries
Market, Regional, Corporate**

Lukasz in short

**Finance and Banking (MA)
Mgmt and Mkt (BSc)
Intl Food Chain Mgmt (BSc)**

Proud father of 2 kids

Fundamentals of my personality

Authenticity Continuous development Agility Inclusive Leader

